

KAYLEE ROBINSON

EXPERIENCE

USU Campus Store

Graphic Designer // May 2025 - May 2026

The official university retail store serving a large student population. Responsibilities include digital, print, environmental, and merchandise design, including email campaigns, social media content, web and landing page design, photography, and in-store promotional materials in collaboration with the marketing team.

Bluelight Media

Graphic Designer // Sep 2024 - Oct 2025

A creative team within USU Student Media collaborating with campus and local clients. Responsibilities included marketing, branding, editorial, and apparel design across a range of projects for clients.

DDE Center for Early Care and Education

Teacher Assistant // Aug 2021 - Jan 2025

A USU campus-based childcare center serving a diverse community of families. Responsibilities included assisting in daily classroom operations, supporting early childhood development activities, maintaining a safe and engaging environment across multiple age groups, and designing internal communication materials such as signage and informational flyers.

Lumenis

Contract Graphic Designer // Jun 2026 - Present

A global medical technology company. Responsibilities include designing and updating product labels, preparing production-ready artwork in Adobe Illustrator, adapting files for multilingual applications, and maintaining consistency across labeling materials.

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EDUCATION

Utah State University

Class of 2026

BFA in Graphic Design
Minor in Marketing Design

Mountain Ridge High School

Class of 2021

SOFTWARE

Adobe Illustrator // Proficient

Adobe Photoshop // Proficient

Adobe InDesign // Proficient

Procreate // Proficient

Figma // Working Knowledge

WordPress // Working Knowledge

WORKSHOPS

Laurie Haycock Makela // Mar 2026

Martin Venezky // Mar 2026

kayrobindesigns.com