

# KAYLEE ROBINSON

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## EXPERIENCE

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### USU Campus Store

Graphic Designer // May 2025 - May 2026

The official university retail store serving a large student population. Responsibilities include digital, print, environmental, and merchandise design, including email campaigns, social media content, web and landing page design, photography, and in-store promotional materials in collaboration with the marketing team.

### Bluelight Media

Graphic Designer // Sep 2024 - Oct 2025

A creative team within USU Student Media collaborating with campus and local clients. Responsibilities included marketing, branding, editorial, and apparel design across a range of projects for clients.

### DDE Center for Early Care and Education

Teacher Assistant // Aug 2021 - Jan 2025

A USU campus-based childcare center serving a diverse community of families. Responsibilities included assisting in daily classroom operations, supporting early childhood development activities, maintaining a safe and engaging environment across multiple age groups, and designing internal communication materials such as signage and informational flyers.

### Lumenis

Contract Graphic Designer // Jun 2026 - Present

A global medical technology company. Responsibilities include designing and updating product labels, preparing production-ready artwork in Adobe Illustrator, adapting files for multilingual applications, and maintaining consistency across labeling materials.

## EDUCATION

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### Utah State University

Class of 2026

BFA in Graphic Design  
Minor in Marketing Design

### Mountain Ridge High School

Class of 2021

## SOFTWARE

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**Adobe Illustrator** // Proficient

**Adobe Photoshop** // Proficient

**Adobe InDesign** // Proficient

**Procreate** // Proficient

**Figma** // Working Knowledge

**WordPress** // Working Knowledge

## WORKSHOPS

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**Laurie Haycock Makela** // Mar 2026

**Martin Venezky** // Mar 2026

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